

Business Administration (BBA), BA

Provider: Wayland Baptist University

Length: 124 Semester Hours

Cost: \$7,100

Cost Unit: Cost per semester

Website

http://www.wbu.edu/academics/undergraduate_programs/degrees_offered/bachelor_of_business_administration/default.htm

The Bachelor of Business Administration Degree provides a conceptual understanding of the business world, examines a number of business components, and addresses the application of concepts related to these components.

Related Occupations

Administrative Services Managers
Business Teachers, Postsecondary
Chief Executives
Construction Managers
Cost Estimators
General and Operations Managers
Industrial Production Managers
Management Analysts
Managers, All Other
Sales Managers
Social and Community Service Managers
Transportation, Storage, and Distribution Managers

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